

LCRC Hires Kay J. Miller as Vice President of Marketing

February 8, 2008

Life Care Retirement Communities, Inc. (LCRC) is pleased to announce the hiring of Kay J. Miller as Vice President of Marketing. Responsibilities for this newly created position include; managing the development of advertising vehicles and the LCRC website, the public relations for the 11 LCRC communities, as well as for the LCRC corporate offices.

Until recently, Miller was the Vice President of Marketing and Communications for Presbyterian Villages of Michigan in Southfield, Michigan, the third largest senior living provider in Michigan. Miller has also done extensive consulting work for a diverse group of companies including Smith & Nephew, an international healthcare company and GMAC Educational Services, a training organization for General Motor-affiliated dealers and GMAC employees. Miller has a master's degree from the University of Michigan with an emphasis in gerontology and was a member of the Hartford Geriatric Fellowship program, where she received extensive training relating to seniors. In Michigan, she served on multiple committees associated with the Governor's Medicaid Long Term Task Force including chairing a sub-committee on regulatory issues and restrictions related to licensed and unlicensed assisted living services.

"This is a wonderful opportunity to work for one of the largest and most respected senior living organizations in the country," said Miller. She and her husband will be relocating from Troy, Michigan.